



Anne M. Eberhardt

**NEW
Boarding
Sections!**

ATTRACT THE ATTENTION

**of horse owners interested in finding the perfect boarding facility
for their horses in our upcoming special Boarding Sections**

Our new special boarding sections are an ideal, cost-effective way to promote your boarding operation to prospective clients in an eye-catching, impactful, special editorial section of the industry's premier weekly news and information magazine. Respond now and take advantage of our special section discounting.

Mark your calendar! Call or e-mail now to book your ad.

Issue Date:	Reservation Deadline:	Materials Deadline:
October 17, 2009	Tues., October 6, 2009	Thurs., October 8, 2009
November 7, 2009	Tues., October 27, 2009	Thurs., October 29, 2009
December 12, 2009	Tues., December 1, 2009	Thurs., December 3, 2009

SPECIAL SECTION DISCOUNTING!

Advertise in one issue, save 5%.

Advertise in two issues, save 10%.

Advertise in all three, save 15%!

ADVERTISER BONUS!

You pay only the Black & White rate. FREE second color!

^T^H^E **Blood-Horse**

Special Boarding Section Advertising Opportunity



- Three Special Advertising Sections Available (Oct. Nov. Dec.) featuring Boarding-Related Editorial
- **SAVE UP TO 15%!**
- **Bonus! Free Second Color**
- Promote Your Boarding Operation to a Targeted Audience of Key Horse Owners
- Take Advantage of the Industry's Largest Circulation
- Ideal for Advertising Boarding Services, Quarantine Facilities, Quality of Care Available, Sales Prep, Lay-ups, and other Equine-Related Products and Services
- Perfect for Promoting Farms and Horse Facilities, Feed, Supplements, Supplies, and Insurance Services

To reserve your advertising space contact your *Blood-Horse* Account Executive:

Shirley Dievert
859.276.6779
sdievert@BloodHorse.com
KY/Southwest/Midwest
Canada/Europe

Kristi Heasley
859.276.6782
kheasley@BloodHorse.com
KY/Southeast/Northeast/
Mid-Atlantic

Jim Hurst
859.276.6778
jhurst@BloodHorse.com
KY/West Coast

Terry Leffel
859.276.6818
tleffel@BloodHorse.com
National Product Ad Sales



Blood-Horse Publications
3101 Beaumont Centre Circle
Lexington, KY 40513

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