

Advertise in the **NATIONAL STAKES CONDITIONS BOOK**: the industry's go-to resource for stakes information

Reach Owners And Trainers Year Round As They Plan Their Campaigns

Take advantage of *The Blood-Horse's National Stakes Conditions Book*, a focused quarterly advertising opportunity delivering your message directly to owners, trainers, breeders, and racing officials.

The book is mailed to all subscribers of *The Blood-Horse*, and additional copies are distributed via racetracks, directly targeting trainers.

2010 Issue Date	Space Reservations	Materials Due
Jan. 23	Jan. 12	Jan. 14
April 17	April 6	April 8
July 17	July 6	July 8
Oct. 16	Oct. 5	Oct. 7

Its shelf life of three months, and the vital information it presents, gives your company the opportunity to showcase your products and services with a long-lasting message to the core Thoroughbred market of trainers and racing owners.



"I use the National Stakes Conditions Book regularly and find it invaluable as a source of information for upcoming stakes races."

— NIALL O'CALLAGHAN

The National Stakes Conditions Book is now available online at BloodHorse.com. (Including Ads!)

National Stakes Conditions Book

Contents include:

- Alphabetical Listing by Track
- Alphabetical Listing by Age and Sex
- Chronological Listing of Races
- Listing by Distance
- Track Directory



CALL NOW TO RESERVE YOUR SPACE!

The Blood-Horse

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